

JASON ULLMEYER

A proven and tested art director and graphic designer with over nineteen years of design and publishing experience in deadline-driven, multitasking environments.

Experience

THE PRINCETON REVIEW

May 2021 – Present: Production Design Manager (full-time)

Working closely with the Director of Production to execute the production process for the creation of all Random House titles and Princeton Review course manuals; assisting in developing new ideas for streamlining production for 5-10 freelance Production Artists; creating new templates, in-house ads, logos, infographics, web assets, and assorted one-off design projects; managing archives internally, and providing archives to outside vendors/partners as needed; managing the use and guidelines of our files-sharing software; managing reprints for internal clients and external vendors/partners.

July 2019 – May 2021: Production Artist (freelance)

Worked with multiple editors to lay out, update, and revise exam prep books and student study guides, making sure that each complies with the standards of The Princeton Review and Random House.

JASON ULLMEYER DESIGN

Aug 2018 – Present: Art Director | Graphic Designer (freelance)

Supporting clients with art direction, graphic design, and production solutions. Providing a wide range of logos, branding, book and cover designs, pre-press work, television pitch decks, a variety of marketing materials (both print and digital), and much more for clients including The Princeton Review, The Kubert School, Z2 Comics, Punk House Productions, Freuler Art, Reliable Home Remodeling, American Mythology, and Dynamite Entertainment.

Z2 COMICS

Apr 2021 – May 2021: Sr. Design Manager (full-time)

Partnered with Editorial, A&R, and Production to conceptualize and create a variety of design solutions including digital marketing assets, books and covers, ancillary products, logos, and product mock-ups for prestigious licensors and clients within the music industry.

Oct 2020 – Apr 2021: Sr. Graphic Designer (part-time)

Designed marketing assets for social media and other digital outlets, and ancillary items for product bundles.

DYNAMITE ENTERTAINMENT

Jun 2018 – Aug 2018: Art Director (full-time)

Oversaw the design/production department of one of Diamond Book Distributors' Premier Publishers. Served on the executive team, planning, then implementing, new company strategies. Acted as liaison between my design team and the editorial and marketing departments. Built schedules for all members of my department. Mentored junior designers. Collaborated on and directed the design, assembly, and pre-press of approximately 250 annual periodicals, 75 annual graphic novels/art books/collections, a 30-page monthly industry sales catalog, and 16 monthly print ads. Ensured that all work met the strict brand guidelines of licensors including MGM, Fox, Universal, and Ian Fleming Publishing. Created logos, packaging, web banners, and assorted marketing and P.O.P. materials for a variety of properties across diverse genres and styles. Hired printers, vendors, and freelancers. Optimized team efficiency by organizing and maintaining the shared internal art server.

Jun 2006 – Jun 2014: Senior Designer (full-time)

Operated as lead designer on book and cover designs for graphic novels and periodicals, logo designs, print and web ads, and miscellaneous marketing materials. Mentored and trained junior designers. Acted as the direct design/production contact for editorial and marketing departments. Built and maintained strong relationships with printers, high-profile creators, and licensors.

ELLIS COFFEE COMPANY

Sep 2003 – Jun 2006: Graphic Design Specialist (full-time)

Designed all logos, branding programs, advertising, marketing, P.O.S. materials, and trade show displays and graphics. Produced sales and marketing PowerPoint presentations. Traveled with sales staff to meet with current and potential clients to conceptualize and pitch custom P.O.S. programs, concepts, displays, and designs.

Education

Aug 1996 – Dec 2000 : Bachelor of Arts in Art, Salisbury University, Salisbury, MD

Contact

Address/Phone

available upon request

Email

jcullmeyer@gmail.com

Portfolio

jasonullmeyer.com

LinkedIn

jasonullmeyer

Strengths

- Project management
- Problem solving
- Learning agility
- Attention to detail
- Collaboration
- Organization
- Brainstorming
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Print & digital design

References

Ms. Deborah Weber

Director of Production
The Princeton Review
available upon request

Mr. Anthony Marques

Owner | President
The Kubert School
available upon request

Mr. Juan Collado

President | COO
Dynamite Entertainment
available upon request

Mr. Brandon Primavera

VP of IT and Operations
Dynamite Entertainment
available upon request

Mr. James Kuhoric

President
American Mythology
available upon request

Mr. Jeremy Atkins

President
Seen All Over Media
available upon request

Mr. John Stanisci

Writer/Artist
available upon request

Mr. Geoff Harkins

Creative Director
Geoff Harkins, LLC
available upon request

Ms. Cathleen Heard

Art Director
Dynamite Entertainment
available upon request